



# Newspaper

Specification (from 9 December 2011 issue)

## Advertisement Dimensions

Main sizes	Dimensions (type area)
DPS	320 mm high x 550 mm wide
Full page	320 mm high x 260 mm wide
Half page Horizontal	160 mm high x 260 mm wide
Half page Vertical	200 mm high x 207 mm wide
Quarter page	160 mm high x 154 mm wide
<b>Column widths:</b>	
	1 column: 48 mm
	2 columns: 101 mm
	3 columns: 154 mm
	4 columns: 207 mm
	5 columns: 260 mm

## Production Specification

Colour artwork: **CMYK**

Ink Density: 240% maximum combination of **CMYK** colour values.

We recommend font type to be 5pt minimum on all artwork supplied and font type in black should be 100% **K** only to avoid registration problems.

Resolution: 300dpi minimum

**Please supply artwork as a High-res PDF file**

Artwork can be sent via email to [adproduction@thejc.com](mailto:adproduction@thejc.com)

or via [www.adfast.com](http://www.adfast.com) recipient Jewish Chronicle.

Large files over 5mb must be sent to [thejcproduction@gmail.com](mailto:thejcproduction@gmail.com)

We also have use of an **FTP: 217.18.91.6.** username: **jchron25** password: **ads**

For artwork on CD/DVD format please send in good time before the publication deadline to: **The Jewish Chronicle, 25 Funnival Street, London, EC4A 1JT.**

**Artwork deadlines:** The Jewish Chronicle Newspaper is a weekly publication which is printed every Wednesday and distributed by the following Friday. Artwork should be received by 4pm on Monday before our Wednesday press day of the issue it is to be inserted. In case of early print runs or early deadlines please call our Production Department on 020 7415 1500.

Updated March 2009